

REP HEADLINE# 6269458 TRF# 329178 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 2 : UNAPPROVED REV #4 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP7/12 10.48  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # 6556 SALESMAN #  
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN  
3050 K ST NW, SALES PRSN WA- JOE KNAUER  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6269458 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP7/12 10.48

REP: TO LENA  
FR JULIE  
CONVERTED BACK TO 30S  
TTLS RTS  
PLS CFM, THX 9/7

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
26	*		500A-600A	30		\$125.00	9/8	9/8	2		SAT	2

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1536  
PROGRAM : EYEWITNESS NEWS

FAX# 703 528 7880  
HARRIS REPORT FROM REP SEP7/12 10.48  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	*		700A-900A	30		\$500.00	9/8	9/8	2		SAT	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
29	*		730P-1100P	30		\$2,200.00	9/8	9/8	4		SAT	4
PROGRAM : NASCAR												
32	*		100P-600P	30		\$250.00	9/9	9/9	2		SUN	2
PROGRAM : WEEKEND MOVIES												
35	*		500A-600A	30		\$125.00	9/9	9/9	2		SUN	2
PROGRAM : EYEWITNESS NEWS												
37	*		700A-900A	30		\$500.00	9/9	9/9	2		SUN	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
39	*		800P-900P	30		\$3,600.00	9/9	9/9	2		SUN	2
PROGRAM : ONCE UPON A TIME												
51	*		1000A-1100A	30		\$225.00	9/10	9/10	2		MON	2
PROGRAM : MILLIONAIRE/FAMILYFEUD												
56	RL		300P-400P	30		\$500.00	9/10	9/10	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
57	S		400P-500P	30		\$500.00	9/10	9/10	1		MON	1
PROGRAM : DR. OZ												
64	*		700A-900A	30		\$925.00	9/10	9/10	2		MON	2
PROGRAM : GOOD MORNING AMERICA												
SEP/12 143710.00												155
CONTRACT TOTAL												143710.00
TOTAL SPOTS												155

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS

MARKET TOTALS \$487,655      WFTV 29%      WKMG 34%      WESH 20%      WOFL 13%      WKCF 1%      WRBW 2%      CABL 0%  
    WOPX 0%      WRDQ 1%      EFTV 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
 P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE